

Several Hundred Dollars in Prizes

To Be Distributed by the

TUCUMCARI NEWS

In Its Grand Piano Voting Contest

The Capital Prize which will be
given by the NEWS is
to be an

**ELEGANT \$400
Obermeyer & Sons**

Piano

Like Cut Shown Here



A number of the Mer-
chants of Tucumcari
have contributed valu-
able prizes and will give
"News"

Vote Coupons

with \$1.00 Cash purch-
ases.

Rules and Regulations Governing Contest are as Follows:

1. **ANNOUNCEMENT**—This Piano and Popular Ladies' Voting Contest will be conducted fairly and honestly on business principles, strictly with justice and fairness to all concerned. With the above principles, it will be an assured success.

2. **PRIZES**—The capital prize will be an Obermeyer & Sons Piano. Also other valuable prizes to amount to many dollars which are announced herewith.

3. **CANDIDATES**—Young ladies in this and adjoining towns are eligible to enter this contest, and the party receiving the largest number of votes shall receive the beautiful \$400 Obermeyer & Sons Piano and other premiums will be distributed in accordance with the contestants' standing at the final count.

4. **TIE IN VOTES**—Should any of the contestants tie in votes, The Publishers Music Company will award a similar prize according to standing at the final count.

5. **VOTES CLASSED**—Votes will be issued in the following denominations:

New Subscriptions, 600 votes.....	\$ 1.00
Renewals, 500 votes.....	1.00
Renewals, more than one year, 600 votes.....	1.00
Back Subscriptions, 400 votes.....	1.00
5 years New Subscriptions, 5,000 votes.....	5.00
10 years New Subscriptions, 12,500 votes.....	10.00
20 years New Subscriptions, 30,000 votes.....	20.00

INSTRUCTIONS—Results as to standing of votes will be issued after 30 days. No votes accepted at less than regular price of paper concerned in this contest. No one connected with this paper will be allowed to become a candidate in this contest or work for contestants.

Votes after being voted cannot be transferred to another. Be sure to know whom you are going to vote for before coming to the ballot box, as the editor or anyone will positively not give any information on the subject. The key to the government ballot box shall be in possession of the awarding committee during the contest.

For the first 30 days the paper will run 25-vote

coupon which can be voted free for any lady contest-
ant.

Contest to run not less than 90 days. Closing of contest will be announced 25 days in advance of closing. The right to postpone date of closing is reserved if sufficient cause should occur.

The contest shall close on a day which will be announced later. 10 days prior to closing contest, the judges will carefully lock or seal ballot box and take same to the First National Bank, where the same will be in a place where voting can be done during business hours and locked in a vault at night until close of contest, when the judges will take charge and count same and announce the young ladies winning in their turn.

The last ten days all voting must be done in a sealed box at the bank. If you do not wish anyone to know whom you are voting for, place your cash for subscriptions together with your coupons in a sealed envelop which will be furnished you and put same in ballot box. This will give everyone a fair and square deal.

Gold Piece Value \$10.00
Donated by
The Photoplay
High Class Motion Pictures
We give a coupon with each 10c admission and redeem ten of these coupons with one 25-vote coupon
Save Your Coupons

Prize Value \$20.00
Donated by
Miss Effie Currie
Millinery
We give a 6 1-4 vote Coupon free with each 25c cash purchase.—ASK FOR COUPON

Prize Valuable Prize
Donated by
L. L. ERNST
Jeweler, Optician
We give a 25-vote Coupon free with each \$1.00 cash purchase.—ASK FOR COUPON

Prize Value \$15.00
Donated by
H. Bonem
Clothing, Gent's Furnishings, Ladies' Shoes and Hose
We give a 25-vote Coupon free with each \$1.00 cash purchase.—ASK FOR COUPON

Photos Value \$15.00
Donated by
P. Clinton Bortell
Home Portrait Photographer
We give a 25-vote Coupon free with each \$1.00 cash purchase.—ASK FOR COUPON

Prize Value \$15.00
Donated by
Elk Drug Store
Druggists
We give a 6 1-4 vote Coupon free with each 25c cash purchase.—ASK FOR COUPON

Prize Value \$15.00
Donated by
The American Furniture Co.
Furniture, Stoves and Carpets
We give a 25-vote Coupon free with each \$1.00 cash purchase.—ASK FOR COUPON

Prize Value \$5.00
Donated by
C. C. Chapman
General Hardware
We give a 25-vote Coupon free with each \$1.00 cash purchase.—ASK FOR COUPON

In Trade Value \$10.00
Donated by
Eager Brothers
Groceries & Meats
We give a 25-vote Coupon free with each \$1.00 cash purchase.—ASK FOR COUPON

Call For and Save Your Tickets Beginning TO-DAY for Some young lady will appreciate them.